

## VIROQUA COMMUNITY THEATRE BOARD OF DIRECTORS

To provide an opportunity for dramatic expression in theatre, education, and performance,  
creating one community through the arts.

DATE: July 21, 2016

TIME: 6PM

LOCATION: VMH

Roll Call: Nathan, Deb, Shelley, Brian, Jenny, Kathleen, Dean, Kathy, 2 Guests

Call to order: President Nathan

Mission Statement

Approval of Minutes – Emailed to board members, Shelley motioned to approve, Brian seconded, approved.

Public Comment

Suggestion we put meeting date and time in the paper.

Offer to help.

Old Business

Update on Odd Couple

Scheduled for September 23-25 at The Ark, most of the cast said they would return. Might change the date to September 30-October 2 to give another week of practice and to avoid Homecoming. Nathan met with The Ark, they offered to take 20% of ticket sales instead of a set venue price. The Ark now has theater seating instead of pews. We owe \$150 for rehearsals this last spring. Jenny made a motion to pay The Ark 20% of ticket sales and \$150 rehearsal fee after The Odd Couple ticket sales, Kathleen seconded. Discussion and Treasurer's Report – bank shows more than checkbook, Brian will monitor – Shelley motioned to approve the Treasurer's Report, Kathy seconded, approved. Motion approved. Elias is interested in directing and/or being in the play (consensus of the board that it's not a good idea to do both). Discussion of possible directors. Need to find director before actors for the 3-4 roles needed to fill. Will put call for director on social media and in the paper.

Disappointed Email

Nathan replied to the email from last month. We also received an email from someone wishing to join VCT – Deb forwarded email to Kim to send membership form.

New Business

Corporate Sponsorships

Each board member should talk to businesses by the next meeting about becoming a corporate sponsor. Discussion on difference between corporate sponsor and show sponsor. We need to make up nice brochures to hand out.

Rehearsal Space

Deb spoke with the Viroqua Methodist Church about rehearsal space. We can use one of their classrooms for \$50 for utilities.

Brat Sale

Margo and Dean are coordinating the brat sale on Thursday, August 4<sup>th</sup>, 10:30-6:00 at Village Market (during their meat sale). Is the VCT banner still in storage? We are receiving \$250 from Thrivent for supplies. Discussion on menu. Will get this on the community calendar on the radio, in the paper, and on social media. Dean will make up work schedule – we should wear our show shirts. We could also have a slideshow running of past performances.

Movie Showing

Discussion about renting a Vernon Square Cinema theater to show a family movie and collect

donations/memberships as fundraiser. Discrepancy in cost quotes. Will have to be on a Saturday morning. Decided "The Wizard of Oz" is a good choice for all ages, and September is probably a good month to do this. Shelley's family will pay the theater rental cost.

#### New Executive Position – Membership Chairperson

A new position to manage membership drives, membership mailings, etc. Deb made a motion to add the position of Membership Chairperson, Shelley seconded, approved. Deb nominated Kathleen, Shelley seconded, approved. Kathleen will write up a job description.

#### Minutes to Membership

Approved minutes are being put on the website. We should also put a link on Facebook to direct members to the website. We can also send a mass membership email of the minutes each month.

#### Next Summer's Show

We should have the next summer's show in place by December with the director by January. Rights cost approximately \$450 per show. Discussion on venue. Meet with ARTT to make a deal to lock in price for the next several years.

#### Letter Regarding Video

Tom told Nathan he received a letter that an "Oklahoma" video needs to be taken off Facebook. Discussion. Will wait to see what actual letter says.

#### Committees

Executive/Fundraising: Nathan, Dean, Brian, Deb, Kathleen

Will meet July 26, 6:00 at Mastin's

Operations/Facility: Deb, Nathan, Dean

Marketing: Nathan, Deb, Jenny, Bill – Membership: Kathleen, Brian, Pam

Will be combined to start with, possibly split later. Will send emails to members to keep updated. Pam will work on member contact list.

Will meet July 26, 7:00 at Mastin's

Programming/Reading: Nikki, Kathryn, Shelley, Kathleen

(Committees will meet to decide their future before inviting more members to join committees.)

#### Storage

Harold still has some wood from old unit if we want to pick it up. We need to ask if someone could volunteer a space for larger wood pieces to be stored. They could donate the space as a tax write-off.

#### Lights

Pita has our lights at the Landmark Center.

Next meeting scheduled for August 18, 2016, 6:00 pm at VMH.

Executive Committee will meet at 5:30 pm before Board meeting.

Shelley motioned to adjourn, Deb seconded, approved.